

FACTS

WHAT DOES FIRST ENTERTAINMENT CREDIT UNION AND MEDIA BENEFITS CORPORATION DO WITH YOUR PERSONAL INFORMATION?

Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security Number and payment history
- Account balances and account transactions
- Credit history and checking account information

When you are no longer our customer, we continue to share your information as described in this notice.

How?

All financial companies need to share members' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their members' personal information; the reasons First Entertainment Credit Union and Media Benefits Corporation chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does First Entertainment Credit Union Share?	Can you limit this sharing?
For our everyday business purposes – such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	YES	NO
For our marketing purposes – to offer our products and services to you	YES	NO
For joint marketing with other financial companies	YES	NO
For our affiliates' everyday business purposes – information about your transactions and experiences	NO	WE DON'T SHARE
For our affiliates' everyday business purposes – information about your creditworthiness	NO	WE DON'T SHARE
For nonaffiliates to market to you	NO	WE DON'T SHARE

Questions?

Call (888) 800-3328 or go to www.firstent.org

Who we are

Who is providing this notice?

First Entertainment Credit Union and Media Benefits Corporation.

What we do

How does First Entertainment and Media Benefits Corporation protect my personal information?

To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.

Where appropriate, we use security encoding techniques to protect against unauthorized access to personal records, ensure accuracy and integrity of data, and protect your confidentiality.

How does First Entertainment and Media Benefits Corporation collect my personal information?

We collect your personal information, for example, when you:

- Open an account or apply for a loan
- Use your debit or credit card or make deposits or withdrawals from your account
- Provide employment information

We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.

Why can't I limit all sharing?

Federal law gives you the right to limit only

- Sharing for affiliates' everyday business purposes – information about your creditworthiness
- Affiliates from using your information to market you
- Sharing for nonaffiliates to market to you

State laws and individual companies may give you additional rights to limit sharing. See below for more information on your rights under state law.

Definitions

Affiliates

Companies related by common ownership or control. They can be financial and nonfinancial companies.

- *First Entertainment and Media Benefits Corporation does not share with our affiliates.*

Nonaffiliates

Companies not related by common ownership or control. They can be financial and nonfinancial companies.

- *First Entertainment and Media Benefits Corporation does not share with nonaffiliates so they can market to you.*

Joint marketing

A formal agreement between nonaffiliated financial companies that together market financial products or services to you.

- *Our joint marketing partners include insurance companies.*

Other important information

If you are a California resident, California state law gives you additional rights to limit information sharing even if such sharing is otherwise permitted under federal law. With respect to California residents, First Entertainment Credit Union and Media Benefits Corporation allows you to limit our sharing your personal information under a joint marketing agreement with joint marketing partners.

If you are a California resident, we have enclosed a form entitled "Important Privacy Choices for Consumers" which includes details on how you can limit our information sharing under California law.