



## First Entertainment Credit Union Direct Deposit Sweepstakes Official Rules

- **How to Enter:** During the Promotional Period (January 17, 2024, 12:00 AM PT – June 30, 2024, 11:59 PM PT) participants can enter the First Entertainment Credit Union Direct Deposit Sweepstakes (referred to herein as the “Direct Deposit Sweepstakes”) as follows:
  - New members: Open a First Entertainment Credit Union personal checking account with direct deposit with at least \$1,000.00 USD from a payroll employer each month and keep the account active for a minimum of three (3) months;
  - Current members of First Entertainment Credit Union:
    - Add a new payroll employer with direct deposits of at least \$1,000.00 USD each month to an existing First Entertainment Credit Union personal checking account and keep the account active for a minimum of three (3) months; OR
    - Have existing direct deposits of at least \$1,000.00 USD to a First Entertainment Credit Union personal checking account from a payroll employer each month for at least three (3) months prior to the start of the Promotional Period.
    - Existing personal account must be in good standing, as defined in First Entertainment Credit Union’s Member Account Agreement and Disclosure.

To qualify for the grand prize drawings at the end of the Promotional Period, a participant must either (1) have active direct deposits to their First Entertainment Credit Union personal checking account at time the Promotional Period ends, or (2) utilize the alternative method of entry set forth below.

**To enter without a purchase or obligation:** Participants must send their information via mail, including their name, address, phone number, and email on a 3” X 5” index card to 6735 Forest Lawn Dr., Hollywood, CA 90068, ATTN: *Direct Deposit Sweepstakes*. All mail-in entries must be received during the Promotional Period. Limit one mail-in entry per legal resident of the United States. A purchase does not enhance a participant’s changes of winning.

Entries that are not complete or do not adhere to the rules or specifications may be disqualified at the sole discretion of the Sponsor (*i.e.*, First Entertainment Credit Union). You may not enter more times than indicated by using multiple email addresses, identities, or devices to circumvent the rules. If you use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of the Sponsor.

- **Eligibility:** The Direct Deposit Sweepstakes is open to those who are legal residents of the United States as of January 17, 2024. Residents of New York, Florida, Rhode Island, and Puerto Rico and other U.S. territories are not eligible for entry. Participants must be eighteen (18) years old or older at the time of the entry. Void where prohibited or restricted by law.

Employees, board members, and volunteers of First Entertainment Credit Union and their family members are NOT eligible to win a prize. Eligibility for the Sweepstakes is subject to all applicable federal, state, and local laws and regulations. All eligible entries will be included. No purchase is necessary to enter or win. A purchase will not increase your chances of winning. Membership is not required. Limit one prize per category of prize per winner.

- **Contest and Procedure:** A total of one (1) winner will be selected each month, from the pool of all then-eligible participants, for a \$1,000.00 USD cash prize. A total of two (2) grand prize winners will be selected at the conclusion of the Promotional Period, on July 15, 2024 for the \$2,500.00 USD cash prize. Cash prizes will be deposited in the winners' First Entertainment Credit Union checking account within thirty (30) calendar days of the drawing. The selection will be made by First Entertainment Credit Union personnel using a randomized selection tool. Each winner of a cash prize will be contacted via the email address or phone number used to open the account or, for alternative method entrants, via the email address or phone which they provided in entering the Direct Deposit Sweepstakes. The Sponsor shall have no liability for a winner's failure to receive notices due to such winner's email spam, junk e-mail, or other security settings, or for a winner's provision of or otherwise non-functioning contact information. If the selected winner cannot be contacted, is ineligible, fails to claim the prize within seven (7) days from the time award notification was sent, or fails to timely return (within seven (7) days from notification) a completed and executed declaration and releases as required, the prize may be forfeited, and an alternate winner will be selected using a randomized selection tool. The receipt by each winner of the prizes offered in the Direct Deposit Sweepstakes is conditioned upon compliance with all federal and state laws and regulations and the rules set forth herein. All decisions of the Sponsor are final. Acceptance of a cash prize constitutes permission to the Sponsor and its agents to use the winner's name and/or image for purposes of advertising and trade, without restriction and without further compensation. Winners of each monthly drawing will not qualify for future monthly drawings for the remainder of the sweepstakes, but will be included in the grand prize drawings.

ANY VIOLATION OF THESE OFFICIAL RULES BY ANY WINNER WILL, AT SPONSOR'S SOLE DISCRETION, RESULT IN SUCH WINNER'S DISQUALIFICATION AS A WINNER OF THE DIRECT DEPOSIT SWEEPSTAKES AND ALL PRIVILEGES AS A WINNER WILL BE IMMEDIATELY TERMINATED.

- **Prize:** The estimated odds of winning a grand prize are 1 in 53,358. The estimated odds of winning one of the monthly cash prizes is 1 in 53,358. The actual odds of winning depend on the number of eligible entries received as of the deadline for the contest. Prizes may not be transferred or assigned. No prize substitutions will be made. All applicable federal, state, and local taxes are the winner's responsibility. Winner will be contacted to arrange delivery at their provided full name and email or mailing address.

- **Random Drawing Schedule:**

<b>Random Drawing</b>	<b>Sweepstakes Entry Period</b>	<b>Drawing Date</b>	<b>Prizes to be Awarded</b>
January	1/17/2024 12:00 a.m. PT – 1/31/2024 11:59 p.m. PT	2/15/2024	\$1,000.00 USD
February	2/1/2024 12:00 a.m. PT – 2/29/2024 11:59 p.m. PST	3/15/2024	\$1,000.00 USD
March	3/1/2024 12:00 a.m. PT – 3/31/2024 11:59 p.m. PT	4/15/2024	\$1,000.00 USD
April	4/1/2024 12:00 a.m. PT – 4/30/2024 11:59 p.m. PT	5/15/2024	\$1,000.00 USD
May	5/1/2024 12:00 a.m. PT – 5/31/2024 11:59 p.m. PT	6/17/2024	\$1,000.00 USD
June	6/1/2024 12:00 a.m. PT – 6/30/2024 11:59 p.m. PT	7/15/2024	\$1,000.00 USD
Grand Prize	1/17/2024 12:00 a.m. PT – 6/30/2024 11:59 p.m. PT	7/15/2024	Two (2) winners each receiving \$2,500.00 USD

Total USD value: \$11,000.00

- **General Conditions of Participation:** By participating in the Direct Deposit Sweepstakes, participant agrees to abide by and be bound by these official rules and the decisions of the Sponsor, which are final. By participating, winners release and agree to hold harmless the Sponsor, including any parents, subsidiaries and all of its respective directors, officers, employees, volunteers, representatives and agents (the “Released Parties”), from and against any and all liability for any loss, property damage or damage to persons, including, without limitation, death and injury, due in whole or in part, directly or indirectly, arising out of participation in the Direct Deposit Sweepstakes or use or misuse of any prize. By participating in the Direct Deposit Sweepstakes, participants agree to receive social media, email, or telephone communication from the Sponsor.
- **Limitations of Liability:** The Sponsor is not responsible for computer, network, printing, typographical, human or other errors, problems or malfunctions relating to or in connection with the Direct Deposit Sweepstakes, including, without limitation, errors, problems or malfunctions which may occur in connection with the administration of the Direct Deposit

Sweepstakes, the announcement of the winners, the processing of entries or in any Direct Deposit Sweepstakes related materials; for stolen, lost, late, misdirected, undelivered, damaged, inaccurate, delayed, incomplete, illegible, or postage-due mail or entries; or for social media interactions that are lost, misdirected, or fail to enter into the processing system for any reason; or are processed, reported, or transmitted late or incorrectly; or are lost for any reason, including computer, telephonic, paper-transfer, or human error, or electronic, computer, or telephonic malfunction, damage, error, omission, interruption, defect, delay in operation or transmission, or any combination thereof. If, for any reason, the Direct Deposit Sweepstakes is not capable of running as planned, or infection for computer viruses, bugs, or tampering, unauthorized intervention, fraud, actions of entrants, technical failures any other causes corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Direct Deposit Sweepstakes, the Sponsor reserves the right to disqualify any entry or entrant and/or to cancel, terminate, modify, or suspend the Direct Deposit Sweepstakes and at its sole discretion to disqualify any entry or entrant and/or to cancel, terminate, modify, or suspend the sweepstakes and to award the prizes to the selected winners among all eligible non-suspect entries validly received prior to the action requiring such modification.

- **Dispute:** Except where prohibited, participant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Direct Deposit Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Direct Deposit Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.
- **Choice of Law:** All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the participant and the Credit Union in connection with the Direct Deposit Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the State of California, USA, without regard to the choice of law rules.
- **Winners' List:** To obtain a copy of the winners' names or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: First Entertainment Credit Union, PO BOX 100, Hollywood, CA 90068, ATTN: *Direct Deposit Sweepstakes*.

**Direct Deposit Sweepstakes is sponsored by First Entertainment Credit Union, PO BOX 100, Hollywood, CA 90068**